

# PRIVACY POLICY

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**Enquiries:** 011 201 4692 | [info@oriontracking.co.za](mailto:info@oriontracking.co.za)  
**Submissions:** [accounts@oriontracking.co.za](mailto:accounts@oriontracking.co.za)



## 1. INFORMATION

This Privacy Policy governs the manner in which Orion Tracking (Pty) Ltd, treat your personal information collected:

- electronically;
- telephonically;
- when you make use of our website;
- when you apply for and use certain services; and
- from the Orion Tracking unit in your vehicle, if applicable.

By submitting your details and/or by using the Orion Tracking website and/or services we provide and/or by allowing an Orion Tracking unit to be installed in your vehicle, you accept the terms and conditions of this Privacy Policy and explicitly consent to the collection, use and disclosure of your Personal Information in the manner set out below. If you do not agree with the provisions of this Privacy Policy, or are concerned about any aspect relating to the protection of your Personal Information, please do not continue to use the website and/or allow the unit to be installed in your vehicle and/or apply for or use the Orion Tracking services.

The Privacy Policy must be read together with Orion Tracking's terms and conditions of service that was provided to you upon application and a copy of which can be requested by e-mailing [accounts@oriontracking.co.za](mailto:accounts@oriontracking.co.za)

We respect your privacy and your personal information and for this reason, we take all reasonable measures in accordance with this Privacy Policy, the Protection of Personal Information Act 4 of 2013 ("POPIA") and other relevant legislation, to protect your personal information and to keep it confidential, even when you are no longer our customer.

This Privacy Policy complies with the principles outlined in POPIA and describes how we handle Personal Information, as defined therein, that we collect from you, from your use of our services, from the unit in your vehicle (if applicable), from your use of our website or from third parties involved in our business dealings with you.

You agree that we may collect, collate, process and/or store your Personal Information, as defined in POPIA, ("process") for the Purpose as set out in clause 4 below.

When there are reasonable grounds to believe that your Personal Information has been accessed or acquired by an unauthorised person, we will notify you and the relevant Regulator, unless a public body responsible for detection, prevention or investigation of offences, or the relevant Regulator, informs us that notifying you will impede a criminal investigation, or if there is another legal ground not to inform you.

When we notify you that your Personal Information has been accessed or acquired by an unauthorised person, we will provide you with sufficient information to allow you to take protective measures against the potential consequences of the compromise.

## 2. WHAT IS PERSONAL INFORMATION?

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"Personal information" as defined in Section 1 of POPIA, means information relating to an identifiable, living, natural person and where it is applicable, an identifiable juristic person, including but not limited to:

- information relating to the race, gender, sex, pregnancy, marital status, national, ethnic or social origin, colour, sexual orientation, age, physical or mental health, well-being, disability, religion, conscience, belief, culture, language and birth of a person;
- any information relating to an identifying number, symbol, e-mail address, physical address, telephone number or other particular assignment to a person;
- information relating to the education or the medical, financial, criminal or employment history of a person;
- the blood type or any other biometric information of a person;
- personal opinions, views or preferences of a person;
- the views or opinions of another individual about the person;
- the name of a person if it appears with other Personal Information relating to the person or if the disclosure of the name itself would reveal information about the person,
- correspondence sent by the person that is implicitly or explicitly of a private or confidential nature or further correspondence that would reveal the contents of the original correspondence; and
- the name of the person if it appears with other Personal Information relating to the person or if the disclosure of the name itself would reveal information about the person.

### 3. HOW WE COLLECT YOUR PERSONAL INFORMATION

Whenever you complete an application form, contact us electronically or telephonically, apply for or use the services provided by us, or use our website, we collect your Personal Information.

### 4. HOW WE USE YOUR PERSONAL INFORMATION ("PURPOSE")

You agree that we may use the information, including the Personal Information we hold about you, in the following ways:

- to identify you;
- in order for us to process your instructions or requests;
- in order for us to ensure that we provide you with the best possible service at all times;
- to collect and analyse your personal information and combine all the information that we have about you to compile a profile of you in order for us to personalise and tailor our services to meet your specific needs;
- to allow you to participate in interactive features of our services, when you choose to do so;
- to carry out any contracts that may exist between us;
- to notify you about changes to our services or introduce you to new services.

### 5. DISCLOSURES OF YOUR PERSONAL INFORMATION

We will not sell, rent or provide your Personal Information to unauthorised entities or any other third parties (other than as provided herein) for their independent use, without your express consent. If at any stage, after you have given us your consent, you no longer wish for us to use or share your Personal Information with an affiliate, you may withdraw your consent however, your Personal Information may also be shared under the following circumstances:

- when required by the laws of the Republic of South Africa and in the public interest. In such instances, we reserve the right to disclose your Personal Information as required in order to comply with our legal obligations or duty, including but not limited to complying with court orders, warrants,

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- subpoenas, service of process requirements, discovery requests or lawful criminal investigations;
- under special circumstances where we have reason to believe that such disclosure is necessary to identify, contact or bring legal action against a party who may be breaching our terms and conditions or may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other users, or anyone else that could be harmed by such activities.

## 6. FROM WHOM WE COLLECT PERSONAL INFORMATION

Personal information will be collected directly from you, except if:

- the information is contained in a public record or has deliberately been made public by you;
- you have consented to the collection of the information from another source or in accordance with the Orion Tracking terms and conditions of service;
- collection of the information from another source would not prejudice a legitimate interest you may have;
- collection of the information from another source is necessary
  - to avoid prejudice to the maintenance of the law by any public body, including the prevention, detection, investigation, prosecution and punishment of offences;
  - to enforce a law imposing a pecuniary penalty;
  - to enforce legislation concerning the collection of revenue as defined in relevant local legislation;
  - for the conduct of proceedings in any court or tribunal that have commenced or are reasonably contemplated; or
  - in the legitimate interests of national security.

## 7. PERSONAL INFORMATION THAT WE COLLECT

Personal Information collected about you and your dependents or our employees may include:

- General identification and contact information
- Your name, address, e-mail address, telephone number, gender, marital status, family status, date of birth, passwords and activity records (such as driving behavior and location of your vehicle).
- Identification numbers issued by government bodies or agencies
- Identity or passport number, VIN number and Registration number of your vehicle.
- Financial information and account details
- Bank account number and account details, credit history, credit score and other financial information.
- Medical condition and health status
- We may obtain information about your criminal record or civil litigation history in the process of preventing, detecting and investigating fraud
- We may also obtain sensitive information if you voluntarily provide it to us
- Recordings of telephone calls to and from our representatives, affiliates and call centers.
- Information to investigate crime, including fraud and money laundering
- We will share information with insurers who are investigating an insurance claim or with the SAPS who are investigating a criminal matter, for example
- Information enabling us to provide products and services
- Location and identification of your vehicle (for example, vehicle coordinates and vehicle registration or VIN number).

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## 8. PROTECTION OF YOUR PERSONAL INFORMATION

We value the information that you choose to provide us with and we will take reasonable steps to protect your Personal Information from loss, misuse or unauthorised alteration or access. The information we maintain concerning our customers is stored in databases that have built-in safeguards to ensure the privacy and confidentiality of that information. However, the transmission of information via the internet or electronic mail is not completely secure and we cannot guarantee the security of your information transmitted to our website or via electronic mail. Any transmission of your information to our website or via electronic mail is entirely at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## 9. UPDATE OF YOUR PERSONAL INFORMATION

It is your responsibility to ensure that we have your correct Personal Information on our system. If you ever need to update or correct any of your Personal Information held by us, you can update and correct your information yourself by contacting Orion Tracking via email or telephonically.

## 10. CONSUMER PROTECTION ACT 68 OF 2008 ("CPA") AND POPIA

We subscribe to the CPA and the principles outlined Section 11, in which you have the right to restrict unwanted marketing, which includes your right to refuse to accept, or require us to discontinue or to pre-emptively block communication about any marketing from us. Moreover, in terms of POPIA, you have the right to object to the processing of your Personal Information, at any time, if the processing is for purposes of direct marketing other than direct marketing by means of unsolicited electronic communications and you have not given your consent. You have the right not to have your Personal Information processed for purposes of direct marketing by means of unsolicited electronic communications from third parties unknown to you, other than Orion Tracking's duly appointed and authorised business partners who may do so on Orion Tracking's behalf.

## 11. CHANGES TO THIS PRIVACY POLICY

We reserve the right, in our sole discretion to amend (including without limitation, by the addition of new terms and conditions) this Privacy Policy from time to time. Any changes to this Privacy Policy will be drawn to your attention on our website. You agree to review the Privacy Policy whenever you visit the Orion Tracking website for any such amendments. Save as expressly provided to the contrary in this Privacy Policy, the amended version of the Privacy Policy shall supersede and replace all previous versions thereof.

## 12. YOUR CONSENT

- 12.1. You consent that we may disclose your Personal Information to Orion Tracking approved third party business partners and service providers where necessary;
- 12.2. You agree that Personal Information may be shared under the following circumstances:
  - 12.2.1. with ourselves, our agents, advisers, service providers and suppliers for analysing purposes;
  - 12.2.2. to monitor web traffic: web servers serving the website automatically, collect information for internal review, to tailor information to individual visitors and for traffic audits;

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- 12.2.3. for statistics purposes: we may perform statistical analyses in order to measure interest in the various areas of the website (for product development purposes);
- 12.2.4. to government and law enforcement agencies, where the law requires that we disclose your Personal Information to a party, and where we have reason to believe that a disclosure of Personal Information is necessary to identify, contact or bring legal action against a party who may be in breach of the Privacy Policy or may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other users, or anyone else that could be harmed by such activities;
- 12.2.5. where such consent is necessary in order to give effect to our agreements signed between you and ourselves.

## 13. YOUR RIGHTS

- 13.1. You have the right to request that we correct, destroy or delete any of your Personal Information that we have processed in accordance with this policy. The Personal Information that you may request us to correct, destroy or delete is Personal Information that has been processed that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading, obtained unlawfully or that we are no longer authorised to retain.
- 13.2. You have the right to withdraw your consent for us to process your Personal Information at any time. The withdrawal of your consent can only be made by you on the condition that:
  - 13.2.1. the withdrawal of your consent does not affect the processing of your Personal Information before the withdrawal of your consent; or
  - 13.2.2. the withdrawal of your consent does not affect the processing of your Personal Information if the processing is in compliance with an obligation imposed on us by law; or
  - 13.2.3. the withdrawal of your consent does not affect the processing of your Personal Information where such processing is necessary for the proper performance of a public law duty by a public body; or
  - 13.2.4. the withdrawal of your consent does not affect the processing of your Personal Information as required to finalise the performance of a contract to which you are a party; or
  - 13.2.5. the withdrawal of your consent does not affect the processing of your Personal Information as required to protect your legitimate interests or our own legitimate interests or the legitimate interests of a third party to whom the information is supplied.
- 13.3. You have the right to object to the processing of your Personal Information at any time, on reasonable grounds relating to your particular situation, unless the processing is required by law.
- 13.4. You can make the objection if the processing of your Personal Information is not necessary for the proper performance of a public law duty by a public body, or if the processing of your Personal information is not necessary to pursue your legitimate interests, our legitimate interests or the legitimate interests of a third party to which the information is supplied.
- 13.5. You have the right not to be subjected to a decision which is based solely on the basis of the automated processing of your Personal Information intended to provide a profile of you.
- 13.6. You have the right to submit a complaint to the Information Regulator regarding an alleged interference with the protection of Personal Information processed in accordance with this policy.

## 14. How do you contact us?

If you have questions about this Privacy Policy, or wish to amend or update any of your Personal Information you may contact us at [accounts@oriontracking.co.za](mailto:accounts@oriontracking.co.za)